



SPONSORSHIP PROPOSAL

CONTACT

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EVENT PURPOSE

We are excited to announce our upcoming Winter Gymkhana Series scheduled for November 2024 through March 2025, and we are seeking valued partners to join us in making this event a memorable success.

Our gymkhana events draw in a diverse crowd of equestrians, horse enthusiasts, and families from across Southwest Ohio and neighboring states.

EVENT HIGHLIGHTS

- 01** Gymkhana events include a variety of timed speed events that showcase skilled riders and their horses. Classes include barrel racing, pole bending, etc.
- 02** Our organization was able to donate over \$2500 last year to the American Foundation for Suicide Prevention through one gymkhana event.
- 03** These events provide a fun environment for riders of all ages and skill levels to participate in thrilling speed events

WHY BECOME A PARTNER?

- Directly contribute to producing local events for youth riders of all skill levels
- Differentiate your brand from competitors
- Connect with potential customers and increase brand exposure in our local community
- Showcase a commitment to supporting local events and businesses
- Contribute towards causes you value through our charity programs



SPONSORSHIP BENEFITS

➤ Marketing & Brand Recognition

All sponsors will receive the opportunity to provide flyers at our events, as well as arena banners, social media mentions, and a dedicated page on our website with links to each sponsor website.

➤ Support a Cause

Dusty Britches has a strong commitment to mental health and suicide prevention. With your help, we can utilize our audience to raise funds to donate towards organizations that provide mental health services.

➤ Meaningful Partnership

Network and connect with other local businesses, so that our community grows together. As a small business ourselves, we understand the importance of working together. A rising tide lifts all ships.

ALL SPONSORS RECEIVE:

- Banner in Arena for all events
- Provide promotional material for participants at all events
- Social Media Promotion
- Sponsor Page with links on our website
- Announcements at all events



SPONSORSHIP PACKAGES

in addition to benefits listed above, sponsors will receive:

Platinum Sponsor

\$1000+

- Sponsor Name/Logo prominently displayed on all marketing materials
 - Name on back of High-Point buckle and option to present at final show
- Individual 3' x 6' Arena Banner & Logo on Barrel Wraps

Gold Sponsor

\$500

- Sponsor Name/Logo prominently displayed on all marketing materials
 - Individual 2' x 4' Arena Banner
 - Class sponsorship with name on ribbons for 1 class

Silver Sponsor

\$250

- Medium size sponsor logo on all marketing materials
 - 2' x 4' Arena Banner w/ all Silver level Sponsors
 - Class sponsorship with name on ribbons for 1 class

Class Sponsor

\$100

- Sponsor Name included on all ribbons for a selected class, and announced as class sponsor at event.

Sidepot Sponsor

\$100+

- Contribute added money to a class or sidepot. Added money sponsors will be recognized at the show as well as on showbills.

In-Kind/Prize Sponsor

- Contribute goods or services of equivalent value to any sponsorship tier.
- Contribute prizes of equivalent value to any sponsorship tier.